



MOUNTAIN AREA
HOME & GARDEN
Show

Saturday, May 19th, 2012 9am – 5pm and Sunday, May 20th, 2012 10am – 3pm
To be held at



*Organized by the Mountain Area Home and Garden Show committee
and the Evergreen and Conifer Rotary clubs
Benefiting our mountain community through the Evergreen and Conifer
Rotary Foundations 501(c) (3)*

Non Profit Partnership Agreement

The Mountain Area Home and Garden Show (MAHGS) is very excited to have the local nonprofit organizations in the show. In exchange for giving your organization a free booth at the show, we are asking you to help us promote the show by doing the following:

1. Send out an email marketing campaign (3 - 6 total) to your email list promoting the show. You will be provided with the content of the email campaign and you agree to send out each email promotion within 48 hours of receiving it. Please copy info@homeshowcolorado.com in your email. NOTE: For all the new vendors that list your organization as a referral, you will receive a \$25 referral fee. Only one referral fee paid per new vendor.
2. The MAHGS will be notified of all your major events and be allowed to have some kind of mutually agreed upon presence at the event.
3. Have a reciprocal link on your website to the MAHGS website within 10 days of sign up. The MAHGS website will have a link to your website within 10 days of sign up.
4. MAHGS would like to be included in your newsletter and we encourage you to promote the show as a special event for your organization.

With your help in getting the word out, this year's MAHGS will be the best ever and our mountain community will become more vibrant by being better informed about the organizations that serve it.

VENDOR NAME FOR PROGRAM: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

WEBSITE: _____

The MAHGS website will link to your website and we expect you to link our website to yours.

PLEASE PROVIDE A 20 WORD EXPLANATION OF THE PRODUCTS AND/OR SERVICES YOUR ORGANIZATION PROVIDES WHICH WILL BE LISTED ON THE MAHGS WEBSITE:

HOW DID YOU LEARN ABOUT THE SHOW? Check only one

- Vendor from previous year
 Contacted by someone from the home show committee
 Contacted by a Rotarian
 Web search
 Email notification from whom _____
 Referred by name of other vendor _____
 Other _____

OTHER IMPORTANT INFORMATION:

- **Referral fee:** For every new paying Vendor that you refer to the show and they list you as a referral you will receive a \$25 referral fee. Only one referral fee paid per new vendor signup.
- **For tables and chairs** please contact Evergreen Rentals at 303.674.7924, tell them it's for the Home Show and they will give you the Show discount!
- **Mountain Connection is the provider for this year's show brochure.** See "Advertising Opportunities" under the purchase a booth tab or contact the Mountain Connection directly at 303-674-3701 or email info@mtnconnection.com.

BOOTH AND CONTRACT RESERVATION POLICY:

- BOOTH LOCATION IS CHOSEN UPON THE ORDER THE CONTRACTS ARE RECEIVED, THE PROCESS WILL BEGIN APROX. A MONTH BEFORE THE SHOW, YET MAY OCCUR EARLIER
- CONTRACT SIGNED IN AGREEMENT WITH ALL RULES AND REGULATIONS

Please send to:

MAHGS
P.O. Box 786
Evergreen, CO 80437

Upon receipt of completed contract, we will contact you with further details on the show, including a layout of the booths.

Rules and Regulations for Booth Reservation

1. Set Up – All Vendors must set up Friday **4:30p.m.-7:30p.m.** and/or Saturday **7:30a.m.-9a.m.**
2. Take Down – Booths must be dismantled Sunday beginning NO EARLIER than closing of the show to the general public at 3:00 p.m. Booths and displays must be completely dismantled and all property removed by 5:00 p.m. on Sunday. Any booth not removed from the school by 5:00 will be charged \$50-\$100 fee.
3. Booth Space – No signs or display materials may protrude beyond the boundaries of the rented display area. All Vendor activities must be restricted to the rented display area, unless the MAHGS Management has granted permission. NO damage of any nature may be done to the premises. Vendors will be held responsible for damages. Use of sound equipment, such as microphones, televisions, and VCR's, will be permitted where appropriate to the display, provided sound is maintained at "conversation" level; MAHGS Management reserves the right to restrict Vendor's use of sound and other devices.
4. IF SELECTED, ADS FOR SHOW MUST BE RECEIVED BEFORE SET DEADLINES.
5. Food and Balloons - Only Food Vendors may sell food and beverages for consumption at the MAHGS. Vendors may give away candies. Balloons are not allowed in the school, per school policy.
6. Booth Staffing – Exhibit booths must be staffed during show hours, unless otherwise agreed in writing by MAHGS. If your booth is not staffed you may be charged a \$50 fee and your booth area may be given to another Vendor.
7. Indemnification by Vendor – Vendor agrees to hold MAHGS Management and Evergreen and Conifer Rotary clubs harmless from any liabilities incurred directly or indirectly by Vendor in any manner whatsoever involved with this Application Agreement. Further, **MAHGS Management** shall not be liable to Vendor for any damages whatsoever or loss of any kind to their Exhibit or Products.
8. Licenses/Permits – Vendor shall be responsible for obtaining any licenses, permits, or approvals required under local or state law applicable to their activity at the MAHGS.
9. Subletting/Sharing Booth Space – Subletting of contracted exhibit space is NOT permitted. Special arrangements must be made in advance for two or more Vendors to share the same booth space.
10. Cancellation – Should any contingency prevent holding the show, MAHGS Management or Rotary shall not be held liable for any expenses incurred by the Vendor other than the rental cost of exhibit space.
11. Booth Location and Pricing –
 - a. Booth assignments will be made in the order in which the full and complete payments are received. MAHGS Management will do all it can to honor Vendors' booth location choices. However, MAHGS Management does reserve the right to unilaterally assign different but comparable booth locations at any time before or during the show.
 - b. Full payment of the booth fee is to be enclosed with this Application.
 - c. Cancellation – if Vendor must cancel its space for good and sufficient reasons, and written notice of such cancellation is delivered to MAHGS Management by **April 1**. Vendor shall receive a refund of any booth fees paid except for **\$100** which will be considered a tax deductible donation to the Rotary Foundation. If cancellation occurs after April 1, all booth fees will be kept as a donation.
12. Vendor Diversity – MAHGS reserves the rights to limit the number of Vendors to ensure broad diversity amongst the Vendors.

Vendor Signature X _____ Date _____